



SNOICE

SNOW & ICE DESSERTS



# CATERING GUIDE

# WHO WE ARE



Snoice was born as a dream of two young parents leaving their careers in New York City's startup world to focus on raising a family. Both were raised in households that built small businesses in the restaurant and events industry, and they strived to create the same legacy for their then 1-year-old son. In 2015, their values of Desserts, Community, and Culture became a reality - a pop-up Halo Halo bar in the corner of Kababayan Bakery in Spring Valley, CA.



Asian-Owned

Unique Flavors

Packages for every budget



Woman-Owned

Highly Rated

Award Winning



Small Family Business

Free Tastings

Customizable



Over the years their family and Snoice have grown hand-in-hand. Our catering branch allows us to create deeper roots in our community - through unique collaborations, event sponsorships, and providing sweet treats for your biggest days and most special moments. Whether you hire us to offer a sweet dessert at your company meeting, to bring your community together for a birthday, or to share a cultural tradition at your wedding, we want to be a part of it.



# WHY CHOOSE SNOICE CATERING?



## HIGHEST-QUALITY DESSERTS

- Voted "The best of San Diego" (2018, 2019, San Diego Magazine)
- Awarded "Best Desserts" (2017, San Diego A-List)
- Voted "Top 5 Best Desserts in San Diego" (2017, CityBeat)
- Awarded "CA Small Business of the Year" (2018, CA Legislative Assembly)
- Recognized as "Top 50 Asian Pacific Islander Leaders of Influence" (2022, San Diego Business Journal)
- Featured on Yelp, SDUT, CBS8, Pacific San Diego, Fox5, NBC7, ABC10, Zagat, Eater, and more!



## SEAMLESS PLANNING PROCESS

- 20+ years experience in events
- Super simple and transparent booking process
- Full-service planning - our team will take care of everything!

*"Scheduling was a breeze because I submitted an order and payment in just a few quick emails with their friendly and helpful staff." - VSA T.*

*"Snoice's catering team did a great job with everything! It was one of the least stressful parts of wedding planning, and we appreciate that y'all made it so easy!" - Mariel H.*



## ENVY-WORTHY EXPERIENCES

- Complimentary menu tastings
- Bonuses for referring our catering services to others
- Forget the standard cake or dessert bar - we offer sweet experiences your guests will remember long after the night ends!

*"To this day, our guests still rave about Snoice! My husband and I are beyond happy we had one of the best desserts in San Diego at our wedding." - Kristin A.*

*"Everyone kept messaging me about how they loved my wedding and everyone I know is obsessed with Boba. It was a major highlight, I think my 2 open bars didn't even get that many people!" - Mia H.*

# WHAT DO WE OFFER?

## FULL SERVICE CATERING



BOBA TEAS



HALO-HALO



SHAVED SNOW

### ALL FULL SERVICE PACKAGES INCLUDE:

- Complimentary menu tasting
- Your choice of flavors
- Up to 2 hours service (depending on the size of the event)
- 1-2 caterers (depending on the size of the event)
- All serving supplies including dispensers, freezers, cups, spoons, straws, napkins
- All set-up supplies including tables, black linens, and counter decor
- Full set-up and breakdown
- Event Insurance

### FULL SERVICE DETAILS:



Requires 3 weeks notice for booking



\$100 deposit (remainder due 1 week in advance of event)



80 serving minimum (Boba Teas)  
50 serving minimum (Halo-Halo & Shaved Snow)



Travel within 15 miles of Snoice Spring Valley included, additional mileage may be added for a fee

For more details, see our [FAQs](#) online.

# WHAT DO WE OFFER?

## PICK-UP & DELIVERY



### BOBA JUGS



0.5 gal jug



Serves 5-8 people



Requires 2 hours notice



Cups, lids, and straws included

- Your choice of 1 flavor per jug
- Boba, toppings, ice sold separately
- Maximum of 10 jugs per order
- Self-serve online ordering

Pick up some boba jugs before heading to a friend's house!

### TEAS TO GO



0.75 gal travelers



Serves 8-12 people



Requires 1 weeks notice



Cups, lids, and straws included

- Your choice of 1 flavor per traveler
- Boba, toppings, ice sold separately
- Maximum of 4 travelers per order
- Self-serve online ordering

Try small travelers for your next work meeting!

# WHAT DO WE OFFER?

## PICK-UP & DELIVERY



### BOBA ON A BUDGET



3 gal travelers



Serves 32-48 people



Requires 2 weeks notice



Cups, lids, and straws included

- Your choice of 1 flavor per traveler
- Boba, toppings, ice sold separately
- Optional delivery

Large travelers are a perfect budget option for your wedding or large party!

### LUMPIA



Family Pack: 50 pieces | Party Pack: 200 pieces



Requires 1 days notice



Includes sweet chili dipping sauce

- Optional delivery
- Self-serve online ordering

Add lumpia as a savory twist to any of our dessert packages!

# ADDITIONAL DETAILS

## WHAT VENUES HAVE YOU BEEN TO?

Snoice has catered weddings and special events at venues across San Diego county, including: Balboa Park (Aerospace Museum, Japanese Friendship Garden, Natural History Museum, and more) • Bali Hai • BRICK • Building 177 • Chula Vista Golf Course • Cuvier Club • The Dana • Estancia • Flora • House of Blues • Hotel Del Coronado • JULEP Venue • The Lane • LUCE LOFT • Marina Village • Moniker Warehouse • The New Children's Museum • San Diego Convention Center • Sea World • Sycuan Casino • The Thursday Club • Tom Ham's Lighthouse.

We work seamlessly with your event and venue coordinators to ensure your special day goes smoothly.

Don't see your venue listed here? Let's add it to the list! We love checking out new places and can cater wherever your special day is taking place including hotels, private homes, and parks.

---

## WHAT TYPES OF EVENTS HAVE YOU DONE?

Weddings • Birthday Parties • Baby Showers • Bridal and Wedding Showers • Memorial Services • Anniversary Parties • School Events • Fundraisers • Employee Appreciation Events • Community Events • Employee Resource Group Events • Quinceñeras • Festivals • Markets • Bar and Bat Mitzvahs • Grad Nights

We can cater to any event type! Our team will work with you to ensure we understand your theme, audience, and vibes and tailor the service to be perfect for your event.

---

## WHAT COMMUNITY EVENTS HAVE YOU PARTICIPATED IN?

- Best of San Diego Party with [San Diego Magazine](#)
- "[Chew the Scene](#)" with Pacific Arts Movement
- [Comic-Con](#)
- [D6 Night Market](#)
- [Fil-Am Fest](#)
- High School Events: Olympian High Homecoming Football Game, Westview High Grad Night + more!
- [I Love Poke Fest](#)
- [Island Vibes Music Fest](#)
- [Lane Field Park Market](#)
- [Paradise Hills Night Market](#)
- [San Diego Zoo Food, Wine & Brew](#)
- [Scoop San Diego](#)
- [SD Kollektive](#)
- Spring Valley BBQ Fest
- University Events: UCSD Triton Fest, USD APIDA Heritage Festival, SDSU Halloween Bash + more!
- [UCSD Sun God Festival](#)
- Yelp Elite Events - Spring Break and Halloween

Community events are the heart and soul of our catering branch - bringing together our values of desserts, community, and culture.

# CONTACT & REVIEWS

## READY TO BOOK YOUR NEXT EVENT WITH US?

Fill out our online form TODAY: <https://snoicesd.com/catering>  
[events@snoicesd.com](mailto:events@snoicesd.com) | 619.432.2581

## STAY IN TOUCH



@snoicecatering  
@snoicesv



@snoicesd



@snoicesd



★★★★★



★★★★★

ZOLA



## STILL NOT CONVINCED? SEE WHAT PEOPLE ARE SAYING!

"I love Snoice! I've been coming here since it opened, and love their teas. I've purchased their boba jugs for tea at home (yes, just for me), the small travelers for a birthday celebration, and the large traveler for my wedding. All worked out great and their catering team is super easy to work with and reliable. Not a lot of boba places offer catering yet, or make you contact them for a quote, so I love this place for all my boba catering needs."

- Anastasia T.

"I chose SNOICE's catering service for a High School Conference event and it was very easy and convenient for us! I ordered three large travelers of tea and it was perfect for our 80+ attendees. We even had a little extra after the event for our volunteers to enjoy!... I liked that I was able to select a pickup time and location that was convenient for us and we were able to quickly pick them up on-time the day of the event. Overall, SNOICE's catering service made things very easy for us and provided very tasty teas for our event!"

- Kai F.

"We loved having Snoice cater our boba bar! They offered us a free tasting of their tea flavors, which came in a very cute glass flight set.... On the day of, the boba was wonderfully chewy and the milk tea flavors tasted the same as in store. Our guests absolutely loved their boba! Coordinating with Snoice's Catering Manager was very easy and professional. We'd highly recommend Snoice!"

- Celeste D.